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ARAVO ANNOUNCES APPOINTMENT OF TWO KEY EXECUTIVES TO SENIOR MANAGEMENT TEAM POSITIONS

Industry Veterans Kevin Cornish and Dan Dapper Join Aravo as CTO and VP-Worldwide Sales

San Francisco, CA, June 2, 2008 - Aravo Solutions, Inc., the leader in the emerging on-demand Supplier Information Management (SIM) software and services industry, has hired two industry veterans to key executive positions. Kevin Cornish has joined the firm as Chief Technology Officer and Dan Dapper has joined as Vice President of Worldwide Sales. These appointments underscore Aravo's notable momentum and upward trajectory including a significant funding round, a marquis Fortune 500 client list, and triple-digit revenue growth. The new executives will help further the company's go-to-market strategy and will support the newly announced launch of Aravo SIM 10™.

Kevin Cornish Appointed Aravo CTO

As Chief Technology Officer, Cornish will drive Aravo's technology development strategy and manage the company's SaaS-hosting infrastructure to enable worldwide enterprises to better manage complex, global supply chains. A senior IT professional with more than 20 years experience, Cornish has served as CIO, VP Global Supply Chain and other key technology management positions for companies such as Monster Cable, Bechtel and DigitalThink.

"Kevin Cornish has a wealth of experience in defining strategies and managing tactical execution of world-wide technology operations with a proven track record helping high profile clients reduce costs and optimize processes in their supply chains," said Tim Albinson, Aravo's Founder and CEO. "Kevin's considerable skill-set will help strengthen our traction with Fortune 500 customers in a variety of industries including financial services, high tech, industrial manufacturing, and retail."

Dan Dapper Joins as VP of Worldwide Sales

As a member of Aravo's executive management team, Dapper will be responsible for designing and implementing Aravo's sales strategy, and for building and managing the company's global sales organization. Dapper was most recently Vice President and General Manager for the Western and Southern Regions of North America for Ariba Corporation, and has 27 years of



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sales and executive management experience within the software, engineering and high-tech industries. At Ariba, he managed a large, national sales team, developed an operational excellence program for forecasting and reporting, and was responsible for closing enterprise agreements for high profile, global clients in the IT, energy, and healthcare industries.

"Dan has been a stellar performer at some of the nation's leading firms, and we are excited to welcome him to our management team" Albinson said. "His extensive experience in building and growing top performing sales organizations will be a critical element in our success."

Appointments Come at Critical Time

Cornish and Dapper join Aravo at a pivotal period in the company's history. Aravo is experiencing rapid growth as demonstrated by its marquis customer list and frequent attention from the media. Recent press coverage has highlighted how Aravo's corporate sustainability software is helping companies reduce the environmental impact of globalized supply chains, as well as Aravo's compliance solutions for companies interested in supply chain carbon discovery and factory/supplier audits.

Mickey North Rizza from IT and supply chain analyst research firm AMR referred to Aravo as "a unique, game-changing 'supplier CRM' technology for global organizations," and compared Aravo's technology to breakthroughs from Salesforce.com that revolutionized the Customer Relationship Management (CRM) industry.

Aravo's latest on-demand Supplier Information Management (SIM) platform, Aravo SIM 10™, was announced earlier this month at the 93rd Annual International Supply Management Conference in St. Louis. The new platform is designed to address global enterprise requirements for comprehensive functionality, security, reliability and scalability in one integrated, easy-to-deploy enterprise solution. Like other enterprise-ready SaaS-based platforms, Aravo SIM 10 employs a collaborative self-service model that can be quickly deployed around the world to mitigate risk by solving all levels of supply chain challenges.



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About Aravo Solutions

Founded in 2000, Aravo helps global companies quickly and accurately on-ramp and manage supplier master data to create error-free transactions, provide actionable decision support and turn supplier information into a valuable asset that can be leveraged throughout an organization. Aravo SIM™ is an on-demand enablement platform that provides enterprises with a field-proven framework for managing supplier information within leading ERP and e-procurement applications such as Oracle, SAP and Ariba. Aravo's Global 1000 customers in North America, Europe and Asia include some of the world's leading financial services, high tech, industrial manufacturing, retail and pharmaceutical companies. Aravo is headquartered in the San Francisco Financial District. For more information, visit Aravo's Web site at www.aravo.com.